



FOR IMMEDIATE RELEASE

October 7, 2025

PRESS RELEASE

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Contact: Rock and Rouge Foundation

Website: www.therockandrouge.com

Festival Weekend: October 25–26, 10AM–8PM

Location: Lafayette Square, 500 Saint Charles Avenue, New Orleans CBD

WHIV-LP 102.3 FM Joins Forces with Rock & Rouge Foundation for Women's Music & Food Festival

New Orleans, LA — Rock and Rouge Foundation proudly announces the return of its annual **Women's Music & Food Festival**, a vibrant celebration of women's empowerment, creativity, and community, taking place **October 25–26 in Lafayette Square**, located in the heart of the New Orleans Central Business District in 500 Saint Charles Avenue.

This year's festival is supported by a dynamic partnership with **WHIV-LP 102.3 FM**, New Orleans' community-powered radio station dedicated to human rights and social justice. WHIV-LP will **broadcast live from the festival grounds from 4PM to 8PM**, amplifying the voices and sounds of this powerful gathering.

Festival Highlights Include:

- **Live Performances** by Charmaine Neville, Kristin Diable, Big Pearl & The Fugitives of Funk, Sweet Crude, Whisper Party! and more.
- **Women-Centered Culinary Experiences** featuring chefs and a 5-course tasting for Ambassadors Club members.
- **S.T.E.A.M. Tent** with interactive classes connecting Science, Technology, Engineering, Arts, and Mathematics.
- **Beauty & Sparkle Umbrella Stations** with complimentary mimosas @ 10AM for one-hour or a fresh fruit & tonic mocktail for those going dry.
- **Sassercise with Valerie Sassafras**, plus health and advocacy tabling from League of Women Voters Louisiana, Women with a Vision, Lift Louisiana, The Menopause Clinic, and more.
- **Witches Brew T-Party & Costume Contest** to kick off Halloween weekend with tea, prizes, and witchy flair.
- **Men's End Zone sponsored by A-1 Appliance** bringing a place for men to relax and kick back watching live LSU & Saints Games sipping whiskey flights.



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Cont'd

➡ VIP Ambassadors Club

Become an Ambassador and unlock an elevated experience with exclusive access to gourmet tastings, beverages, reserved box seating, and a commemorative pin.

For tickets ➡ <https://therockandrouge.com/etn/2025-rock-and-rouge-womens-music-festival/>

Rock and Rouge Foundation's partnership with **WHIV-LP 102.3 FM** traces back to founder Lani Ramos, who launched ***Rock & Rouge Radio*** in July 2017 following the momentum of the Women's March. As a WHIV DJ from 2017 to 2020, Ramos debuted WHIV's live broadcast at the festival in 2018, sparking a powerful alliance rooted in women's voices and civic truth. Ramos now welcomes WHIV back to the festival—where it all began—to continue amplifying women's rights, human rights, civil liberties, and the freedom to speak boldly and unapologetically...to end all wars.

Join us in celebrating women's voices, visions, and victories. Whether you're rocking out, sipping mocktails, or casting spells at the Witches Brew T-Party, **Rock & Rouge** is where empowerment meets artistry.

For full schedule, tickets, and updates, visit www.therockandrouge.com.

Festival Hours: October 25–26, 10AM–8PM New extended times

Live Broadcast: WHIV-LP 102.3 FM, 4PM–8PM daily

For media inquiries, interviews, or press credentials, please contact:

✉ therockandrouge@gmail.com

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