

## FOR IMMEDIATE RELEASE

Rock & Rouge Women's Music & Food Festival 2023: Celebrating Women Who Rock

**New Orleans, Louisiana – October 7th & 8th, 2023** – The Rock & Rouge Women's Music & Food Festival returns to Lafayette Square, bringing together an incredible lineup of female-fronted bands, culinary delights, and empowering activities. This year's festival promises to be a vibrant celebration of women in music, food, and the arts.

## **Event Details:**

Date: October 7th & 8th, 2023Time: 11:00 AM - 7:00 PM

Location: Lafayette Square, 500 Saint Charles Avenue, New Orleans, Louisiana

**Talent Lineup:** The festival will feature an all-woman musical lineup, hosted and M.C.'d by DJ Olivier\_Soundsensory. Attendees can look forward to performances from:

- Valerie Sassyfras: Known for her eclectic mix of cajun and zydeco music, Valerie brings a unique and energetic performance that has captivated audiences nationwide<sup>1</sup>.
- Crescent City Sound Chorus: This dynamic group of female singers from South Louisiana will showcase their a cappella talents, bringing harmony and joy to the festival.
- Women Who Rock Stage: Featuring a variety of solo, duo, and trio acts, this stage will highlight the diverse talents of women in rock, zydeco, and singer-songwriter genres<sup>1</sup>.

## **Festival Highlights:**

- Culinary Delights: Enjoy succulent dishes from top female chefs, showcasing the rich culinary heritage of New Orleans.
- **S.T.E.A.M. Tent:** A dedicated space for girls aged 8-13 to explore Science, Technology, Engineering, Arts, and Mathematics through fun and interactive activities.
- End Zone: A special area for men to enjoy televised football games, a Sazerac whiskey bar, and DJ tunes from LSU fraternity members.

**About Rock & Rouge:** Founded by musician and actress Lani Ramos in 2017, the Rock & Rouge Women's Music & Food Festival aims to empower women and girls through music, food, and education. The festival is a proud supporter of Union bands and works closely with New Orleans' Musicians Local Union 174-496 and the Music Performance Trust Fund.

Join us for a weekend of music, food, and empowerment as we celebrate the incredible talents of women in our community. For more information, visit therockandrouge.com.

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