



**FOR IMMEDIATE RELEASE**

**DATE:** 12:00PM Tuesday, March 8, 2024  
**EVENT:** Rock & Rouge Women's Music & Food Festival & Beyond  
**TICKETS:** Free  
**EVENT DATE:** October 26th & October 27th, 2024  
**TIME:** 11AM-7PM  
**LOCATION:** Lafayette Square  
500 St. Charles Avenue  
New Orleans, Louisiana 70130

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**ROCK & ROUGE WOMEN'S MUSIC & FOOD FESTIVAL & BEYOND**  
*A Women's & Girls' Empowerment Festival*

**[NEW ORLEANS, LOUISIANA, March 2024] - Rock & Rouge Women's Music & Food Festival & Beyond** returns for our annual women-centric and free outdoor festival at Lafayette Square on Saturday & Sunday, October 26th & 27th.

Spotlighting our women of New Orleans & beyond, this all-inclusive festival at Lafayette Square becomes the epicenter for an all-out-force of women and girls showcasing their talents. Female fronted rock bands, culinary chefs vending succulent dishes, tabling-organizations, plus, a S.T.E.A.M. Tent for girls, ages 8-13. And what about the men? Well, we have a men's experience called the "End Zone" because we love men too.

A Science, Technology, Engineering, Arts & Mathematics (S.T.E.A.M) tent for girls provides activities through the Rock & Rouge Foundation, a non-profit 501(c)(3). As mentioned, the "END ZONE" experience features a Sazerac whiskey bar, televised football games, with a new addition of young men from LSU fraternities DJing their rockin spinning tunes. The Festival advocates, supports and hires Union bands and works directly with New Orleans' Musicians Local Union 174-496 and its Music Performance Trust Fund as proud sponsors.

Rock & Rouge expands its 4-cornerstones of music, food, speakers and education with beauty, sports, artisans, and fashion designers. This is an exciting time for women in Louisiana and with the Taylor Swift Eras tour mania moving into this weekend, Rock & Rouge will surely cement our Women's Empowerment Movement in Louisiana & beyond!

**ROCK & ROUGE MUSIC, LLC (RRM) AND ROCK & ROUGE FOUNDATION, INC (RRF):**

Rock & Rouge Women's Music & Food Festival & Beyond was founded by musician/actress, Lani Ramos, in 2017. RRM & RRF are registered businesses in the the State of Louisiana. Rock & Rouge™ is a registered trademark with the United States Patent & Trademark Office established in 2021. A proclamation was awarded to the Rock & Rouge Foundation for its outstanding work and city-wide impact by the City of New Orleans, City Council's office, New Orleans LA in 2020.

