

FOR IMMEDIATE RELEASE

DATE: 12:00PM Tuesday, March 8, 2024
EVENT: Rock & Rouge Women's Music & Food Festival
TICKETS: Free
EVENT DATE: October 26th & October 27th, 2024
TIME: 11AM-7PM
LOCATION: Lafayette Square
500 St. Charles Avenue
New Orleans, Louisiana 70130



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ROCK & ROUGE WOMEN'S MUSIC & FOOD FESTIVAL & BEYOND

A Women's & Girls' Empowerment Festival

[NEW ORLEANS, LOUISIANA, March 2024] - Rock & Rouge Women's Music & Food Festival & Beyond returns for our annual women-centric and free outdoor festival at Lafayette Square on Saturday & Sunday, October 26th & 27th, 11:00AM-7PM.

Spotlighting our womxn of New Orleans & beyond, this all-inclusive festival at Lafayette Square becomes the epicenter for an all-out-force of women and girls showcasing their talents. Female fronted rock bands, culinary chefs vending succulent dishes, tabling-organizations, plus, a S.T.E.A.M. Tent for girls, ages 8-13, bring to the forefront women of our community. And what about the men? Well, we have a men's experience called the "End Zone" because we love men too.

A Science, Technology, Engineering, Arts & Mathematics (S.T.E.A.M) tent for girls provides activities through the Rock & Rouge Foundation, a non-profit 501(c)(3). As mentioned, the "End Zone" experience features a Sazerac whiskey bar, televised football games, and with a new addition of young men from LSU fraternities DJing some rock'in tunes. The festival advocates, supports and hires Union bands and works directly with New Orleans' Musicians Local Union 174-496 and its Music Performance Trust Fund as proud sponsors of musical talent.

Rock & Rouge expands its 4-cornerstones of music, food, speakers and education with beauty, sports, artisans, and fashion designers. This is an exciting weekend for women in Louisiana. With the Taylor Swift Eras tour descending upon the city, Rock & Rouge is poised and ready for Swifty mania cementing our women's empowerment movement in Louisiana & beyond!

ROCK & ROUGE MUSIC, LLC

Rock & Rouge Women's Music & Food Festival & Beyond was founded by musician/actress, Lani Ramos, and is a registered business in the State of Louisiana 2017. City of New Orleans awarded a proclamation to the Rock & Rouge for its outstanding work and city-wide impact in 2020. Rock & Rouge™ is a registered trademark under the U.S. Patent & Trademark Office since 2021.



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